Greece, E-Health Forum 2014:
A Final Report

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2014
eHealth
FORUM ATHENS
MAY 12-14

GIVE HEALTH
AN e-CHANCE

THE PREMIER
EUROPEAN FORUM
ON eHEALTH
Monday, May 12th
to Wednesday, May 14th, 2014

eHealth Forum Final Report

eHealth Forum 2014, the premium European conference on eHealth, within the framework of the Greek Presidency of the E.U. Council was organized by the Hellenic Ministry of Health – General Secretariat of Public Health– in cooperation with the European Commission's Directorates General CONNECT and the Hellenic Centre for Disease Control & Prevention (HCDCP)

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The conference (I)

The conference brought together :

❑ The High-Level eHealth Experts' Conference on European Priorities

❑ The European Innovation Partnership on Active and Healthy Ageing (EIP-AHA) incorporating events and an exhibition

❑ The meeting of the eHealth Network

❑ The 4th EU-US eHealth Marketplace & Cooperation Assembly, and much more.

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The conference (II)

The Forum set out to demonstrate how eHealth can further develop existing partnerships to enhance and safeguard access to care and quality of life; also, to show how ICT and innovation on a large scale in health and care systems can contribute to sustainability, economic growth and job opportunities during challenging times.

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The vision

The eHealth Forum 2014 organizers' aspiration and goal to make the Athens event a true forum for exchange of knowledge, good practice and innovation for change, growth and opportunities at this challenging period was met.

Final Report (I)

More than **1,500 participants from 36 countries and 188 speakers** from around the globe joined the eHealth Forum 2014 in Athens. In total **70 exhibitors** participated from Europe and US; among them SMEs and Start-Up companies.

Participants – Guests – Speakers

1. Participants	
Registrations (all categories*)	1514
*VIPs, Speakers, Press, Participants, High Level Delegates, HL7 Delegates, US Embassy Exhibitors, EiP-AHA, Daily Passes	

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Final Report (II)

3. Speakers	
Invited speakers	207
Confirmed	188
Cancelled	19

Final Report (III)

Venue: Megaron Athens International Conference Center

14 conference halls and meeting rooms for the Main Programme, the Parallel Events as well as the Exhibition, the Press office, the EU-US Match-Making and the eHealth Network Meeting.

Final Report (IV)

Scientific Programme

❑ **Main Programme (5 Plenary Sessions, 23 round tables, 1 closed lunch meeting for High Level Delegates)**

❑ **Parallel Programme: (14 round tables, 3 Workshops, 4 networking events, 8 meetings, 1 Summit, 1 General Assembly, 1 Joint Event)**

Exhibition

❑ **21 booths**

❑ **70 exhibitors (EU and Hellenic Ministry booths, US Pavilion, HL7 Pavilion and many more private and public sector companies and entities)**

Final Report (V)

During the congress a Daily Newsletter was issued and diffused by mailing and through the eHealth Forum website at the end of every congress day or the morning after.

Final Report (VI)

The Forum Press Conference was held on May 12, to present the congress goals, European and national policy on eHealth with the participation of **Neelie Kroes, EU Commission Vice President responsible for the Digital Agenda, Tonio Borg, EU Commissioner responsible for Health, Adonis Georgiadis, Minister of Health and Christina Papanikolaou, General Secretary of Public Health.** The Press Conference was diffused by live-streaming as well as the Opening Ceremony of the Congress.

eHealth Forum Final Report (I)

What happened at eHealth Forum?

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Many sessions and networking opportunities turned the eHealth Forum in Athens (12-14 May) into a worth-wile experience.

Final Report-The challenges (I)

mHealth

One of the main topics of the event was mobile health discussing the mHealth Green Paper consultation by the Commission, mHealth market perspectives and barriers.

Boosting SME growth & competitiveness

Next to a personal meet-and-greet with Commissioner Kroes, eHealth SMEs and start-ups received a boost during a special SME session organized by the EU-funded GET project. A team of experts was there to give personal feedback.

The EU eHealth Entrepreneurs' Manifesto

Neelie Kroes initiated a dialogue towards a new manifesto for the European eHealth industry aiming to identify and prioritize actions which can give European businesses the best chance of future success in the global eHealth market. Health and the Silver Economy appear to be an excellent test bed for the EU manifesto for startups.

Final Report- The challenges (II)

4th EU-US eHealth Marketplace & Cooperation Assembly
The 4th EU-US Marketplace addressed the commercial opportunities for companies on both sides of the Atlantic and provided an update on progress on interoperability and workforce skills.

Matchmaking opportunities
Hundreds met at the 'matchmaking' event. Pre-arranged or informal networking, lots of new connections and synergies took place.

Speakers' Corner
A new event was the Speakers' Corner: 35 of the best eHealth initiatives from across Europe and the USA presented themselves for only 5 minutes in a corner of the exhibition

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Final Report-The challenges (3)

Synergies

The Action Groups of the European Innovation Partnership on Active and Healthy Ageing met around "synergies": issues they all have to deal with such as evidence, patient empowerment, multi-morbidity and healthy life style interventions.

EIP AHA

Representatives of the EIP Reference Sites met for a dynamic Twinning and Speed Dating session, which will no doubt be followed up online in the coming months and at the upcoming EIP Conference of Partners.

Other eHealth Forum sessions featured Integrated Care, presenting successful initiatives and including a debate on the organizational and financial models to make it a success, and the silver economy: its enormous potential and the hurdles to take before we can tap into it.

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GREEK PRESIDENCY TRACK

❑ eHealth for resource-limited settings
❑ Healthcare without borders
❑ ePrescription for Patient Safety, efficiency and continuity of care
❑ Patient Registries
❑ Rare diseases info-ways
❑ eHealth Deployment and health services innovation
❑ European Patient Summaries: What is next?

EHEALTH ACTION PLAN TRACK

❑ Big Data and Healthcare Reform
❑ mHealth for improved accessibility and quality of life
❑ Personalised medicine
❑ H2020 Personalising healthcare
❑ eHealth Market Development
❑ 4th EU – US eHealth Marketplace and
❑ Co-ordination of Standards

EIP ON AHA TRACK

❑ Workshop: Utilising European Structural and Investment Funds (ESIF) in Active and Healthy Ageing
❑ Scaling up innovations in Active and Healthy Ageing
❑ The Silver Economy: reaping the benefits of industrial innovation in Active and Healthy Ageing
❑ Evidence and Decision-Making for better and more efficiently caring citizens: going beyond pilots

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PROGRAMME AT-A-GLANCE – MAIN

TIME	BANQUETING HALL PLENARY / SESSION	SKALKOTAS HALL GREEK PRESIDENCY	ZEUS HALL eHEALTH ACTION PLAN	HERA HALL EIP AHA
		MONDAY, MAY 12		
8.00-9.00		Registrations		
10.30-11.00		Coffee Break		
11.00-12.00				Utilising European Structural and Investment Funds (ESIF) in Active and Healthy Ageing
12.00-13.00	Informal working lunch on European Priorities on eHealth (closed meeting)	eHealth for resource-limited settings	Big Data for Healthcare Reform	
13.00-14.00		Lunch Break		
14.00-15.00		Opening plenary: eHealth shaping futures		
15.00-15.30		Press Conference (HERMES HALL)		
15.30-16.00		Exhibition Opening - Welcome Reception		
16.00-18.00	SFEE EVENT Pharmaceutical Industry, key driver for the development of the Greek Economy	Healthcare without borders	mHealth: improving accessibility and quality of life	European Innovation on Active and Healthy Ageing (EIP AHA) & ECHAlliance Connected Health Ecosystem working together for scaling-up innovation
		TUESDAY, MAY 13		
8.00-9.00		Registrations		
9.00-10.00	Plenary: From Strategies to Services – The Future is here			
10.00-11.30		eHealth deployment and health services innovation	H2020 - Personalising healthcare	The EIP AHA Scale up strategy and examples from Reference sites
11.30-12.00		Coffee Break		
12.00-13.00	Plenary: High level debate on Integrated care: from ideas to reality and tangible benefits			
13.00-14.00		Lunch Break		
14.00-15.30		Rare diseases info-ways Part I - Challenges and solutions to register and cross-link patient data	eHealth Market Development (Part I)	Assessing readiness for scaling-up innovations in Active and Healthy Ageing
15.30-16.00		Coffee Break		
16.00-17.30		Rare diseases info-ways Part II - Challenges and solutions to register and cross-link patient data	eHealth Market Development (Part II)	Scaling-up Good Practices of EIP AHA Action Groups
		WEDNESDAY, MAY 14		
8.00-9.00		Registrations		
9.00-10.00	Plenary: EU-US MoU on eHealth			
10.00-10.30		Coffee Break		
10.30-11.00	4th EU-US eHealth Marketplace & 2014 Transatlantic Health IT / eHealth Cooperation Assembly	ePrescription for Patient Safety, efficiency and continuity of care		The Silver economy: reaping the benefits of industrial innovation in Active and Healthy Ageing
11.00-12.00	Transatlantic Health IT / eHealth Cooperation Assembly - Workshop EU-US MoU Roadmap Workstreams			
12.00-13.00	EU-US MoU Roadmap Workstreams			
13.00-14.00		Lunch Break		
14.00-16.00		European Patient Summaries: What is next?	Co-ordination of Standards	Evidence and decision making when going beyond pilots
16.00-16.30		Coffee Break		
16.30-17.30	Plenary: Closing Session			
17.30-18.00		Conference Ends		

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The Programme

PROGRAMME AT-A-GLANCE PARALLEL

TIME	Conf. Suite 1 - Room 1 POSEIDON HALL	Conf. Suite 1 - Room 7 HESTIA HALL	Conf. Suite 1 - Room 3 ARES HALL	Conf. Suite 1 - Room 4 DEMETER HALL	MC 3.2 APOLLO HALL
			MONDAY, MAY 12		
8.00-9.00			Registrations		
9.00-10.30			Action Group synergies: AG Coordinators' meeting	Action Group synergies: MULTIMORBIDITY & HEALTHY LIFESTYLE INTERVENTIONS	IHE Symposium: Practical interoperability in action
10.30-11.00			Coffee Break		
11.00-12.00	From Research to effective impact on Health – Foundation for Research & Technology-Hellas, Institute of Computer Science (FORTH-ICS)		Action Group synergies: AG Coordinators' meeting	Action Group synergies: MULTIMORBIDITY & HEALTHY LIFESTYLE INTERVENTIONS	IHE Symposium: Practical interoperability in action
12.00-13.00					
13.00-14.00			Lunch Break		
15.00-15.30			Press Conference (HERMES HALL)		
15.30-16.00			Exhibition Opening - Welcome Reception		
16.00-17.00					SNOMED CT - what is it, what does it do and how can it help me?
			TUESDAY, MAY 13		
8.00-9.00			Registrations		
9.00-10.00					
10.00-10.30	Technology to support an Ageing Population / 3 Projects take the lead: USEFIL, ProFouND, E-NOFALLS				ENGAGED Thematic Network
10.30-11.30				eIdentification in eHealth in STORK 2.0 and eSENS	
11.30-12.00			Coffee Break		
12.00-13.00					ENGAGED Thematic Network
13.00-14.00			Lunch Break		
14.00-15.30	Technology to support an Ageing Population / 3 Projects take the lead: USEFIL, ProFouND, E-NOFALLS	EIP Reference Sites Twinning - USERS			EIP Reference Sites Twinning - DEPLOYMENT
15.30-16.00			Coffee Break		
16.00-17.30	HL7 FHIR Workshop	EIP Reference Sites Twinning - USERS			EIP Reference Sites Twinning - DEPLOYMENT
HOTEL ROYAL OLYMPIC 19.00-22.30	EHTEL Thought Leader Dinner Event (by invitation only) Leading Service Innovation in Health and Care				
			WEDNESDAY, MAY 14		
8.00-9.00			Registrations		
10.00-10.30			Coffee Break		
10.30-13.00	The Secrets of Telehealth: how to deploy services in routine care				
13.00-13.30			Lunch Break		eHGI PSC Closing Meeting
13.30-14.00					
14.00-16.00	EFMI Connecting Health and Social Care: the Case of Neonatal Care		GET Project Meeting (closed meeting)		
16.00-16.30	Coffee Break				Coffee Break
17.30-18.00	Conference Ends				Conference Ends

TIME	MC 3.3 APHRODITE HALL	MC 3.4 HEPHAESTUS HALL	MC 3.5 ARTEMIS HALL	New Conf. Hall I ATHENA HALL	New Conf. Hall II HERMES HALL
			MONDAY, MAY 12		
8.00-9.00			Registrations		
9.00-9.30		Action Group synergies: EVIDENCE & PATIENT EMPOWERMENT	EC - HHS/ONC bilateral meeting	EuroRec General Assembly (closed meeting)	eHealth as an Enabler of Change
9.30-10.30					
10.30-11.00			Coffee Break		
11.00-12.00	GET Funded & International	Action Group synergies: EVIDENCE & PATIENT EMPOWERMENT	EC - HHS/ONC bilateral meeting	EuroRec General Assembly (closed meeting)	
12.00-13.00		Action Group synergies: CONCLUSIONS & NEXT STEPS			
13.00-14.00			Lunch Break		
15.00-15.30			Press Conference (HERMES HALL)		
15.30-16.00			Exhibition Opening - Welcome Reception		
16.00-18.00				EuroRec Annual Conference: Pre-competitive eHealth tools	
			TUESDAY, MAY 13		
8.00-9.00			Registrations		
9.00-10.00				Reference Site Collaborative Network	
10.00-11.00				eHealth Network Meeting (closed meeting)	
11.00-11.30		Antilope South-East Europe Summit	Can Cloud Computing change the healthcare landscape?		
11.30-12.00			Coffee Break		
12.00-13.00		Antilope South-East Europe Summit	Can Cloud Computing change the healthcare landscape?	eHealth Network Meeting (closed meeting)	
13.00-14.00			Lunch Break		
14.00-15.00		Antilope South-East Europe Summit	Can Cloud Computing change the healthcare landscape?		EU-US MATCH-MAKING (closed meeting)
15.00-15.30					
15.30-16.00			Coffee Break		Coffee Break
16.00-17.00	ECHA / EU-US eHealth MoU Roadmap (closed meeting)	ECHA / EU-US eHealth MoU Roadmap / Trillium Bridge Workshop (closed meeting)		EHGI EXCO meeting (e-Health Governance Initiative Meeting) (closed meeting)	EU-US MATCH-MAKING (closed meeting)
17.00-17.30					
17.30-18.00					
18.00-19.00			Antilope core meeting	Reference Site Collaborative Network	
			WEDNESDAY, MAY 14		
8.00-9.00			Registrations		
10.00-10.30			Coffee Break		
10.30-13.00	"Ageing Well" INOVA MAIS				AMS & HL7 HELLAS JOINT EVENT Clinical Governance: the use of e-tools and CDA documents
13.00-14.00			Lunch Break		
14.00-16.00	epSOS Industry Team and Open Source Community workshop	EIP AHA: Expert forum on community empowerment and technology: implementing the new paradigm	AAL joint programme (closed meeting)		
16.00-16.30			Coffee Break		
17.30-18.00			Conference Ends		

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Wednesday

EU-US MoU on eHealth Plenary

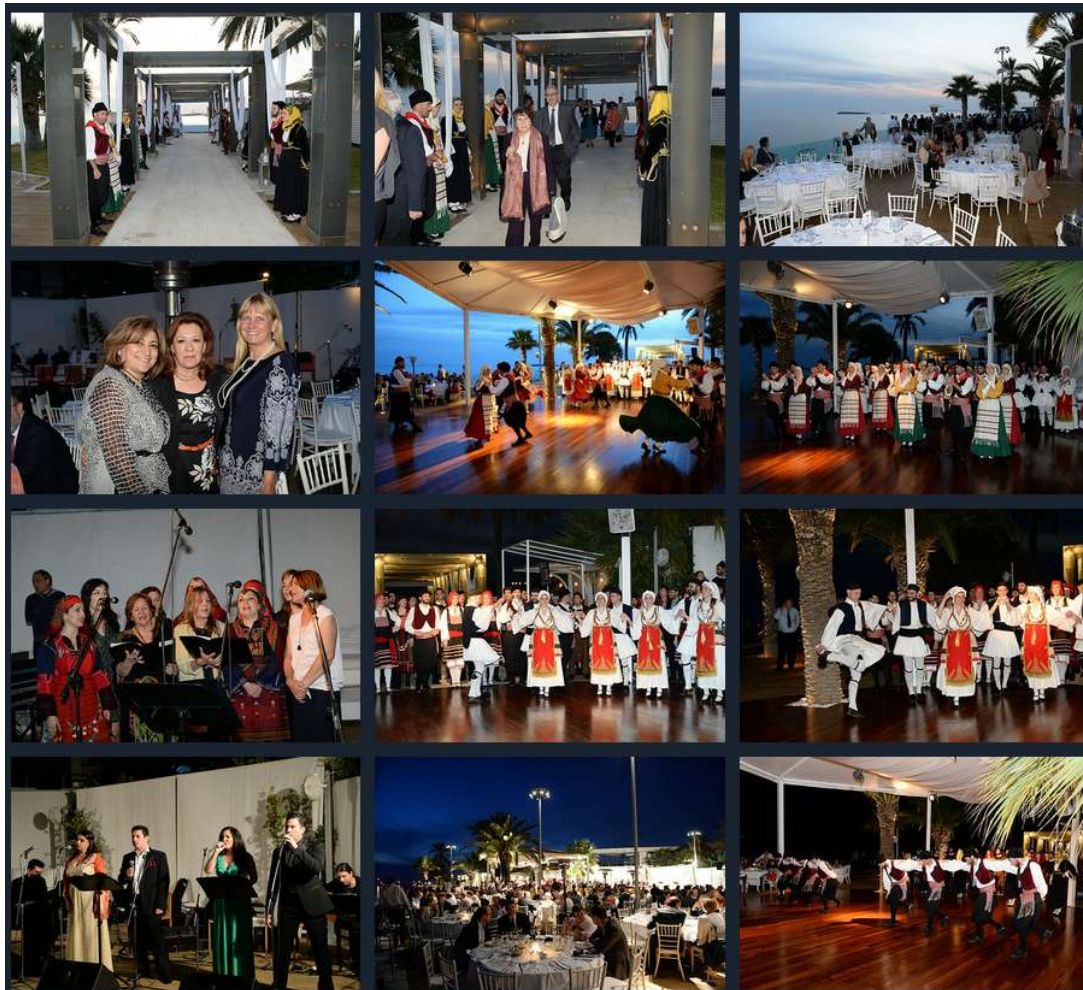
European Patient Summaries

EIP on AHA - Various sessions

Closing Session 'Give Health a...

Exhibition

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And ... the official dinner!

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• WHAT'S NEST

Incentives, clear incentives, more incentives

❖ Convince me!

❖ Legal compliance?

❖ Educate and Train me, but you have only 2 min!

❖ Don't change my way of working .. give me more user-friendly technology

Thank you for your attention!